



# STOCK UP & SAVE!

GET A FREE PRINTER WITH MATERIALS PURCHASE FOR A LIMITED TIME

**No trade-in printer required.  
No hassle. No kidding.**

**Choose from two valuable options:**



### Option 1

**Buy 12 cartridges, get a free printer**  
BMP41 Printer (a \$299.99 value!) or  
BMP51 Printer (a \$399.99 value!)



### Option 2

**Buy 15 cartridges, get a free printer kit**  
BMP41 Printer Kit (a \$349.99 value!) or  
BMP51 Printer Kit (a \$419.99 value!)

 See reverse for everything that's included.

## REDEEM IN 3 EASY STEPS

- 1 Purchase your printer cartridges anywhere
- 2 Submit proof of purchase at [BradyID.com](https://BradyID.com) (see below for link/QR)
- 3 Sit back and we'll ship your free printer!

**DON'T WAIT!**

Offer expires  
February 29, 2024.

► Purchase printer cartridges anywhere Brady products are sold.  
Redeem your free printer online at [BradyID.com/PrinterPromotion](https://BradyID.com/PrinterPromotion)



# GET THE JOB DONE RIGHT ON ANY JOBSITE

Select the printer you want with the features you need

## BMP®41

A must-have for DataCom and electrical professionals

- ▶ 110+ cartridges in continuous and pre-sized options with label widths up to 1.0 inch
- ▶ Prints up to 250 labels per day at 1.3 inches (33.0 mm) per second
- ▶ 300 dpi print resolution



### Option 1

#### BMP41 Label Printer

Includes: USB, AC adapter, 1" Vinyl Cartridge

Free with purchase of 12 printer cartridges  
**A \$299.99 value!**



### Option 2

#### BMP41 Label Printer Kit

Includes: USB, AC Adapter, 1" Vinyl Cartridge and Hard Case

Free with purchase of 15 printer cartridges  
**A \$349.99 value!**

## BMP®51

Great for the lab, electrical panel builds and more

- ▶ 250+ compatible easy-to-load cartridges with label widths up to 1.50 inches
- ▶ Prints up to 500 labels per day at 1.3 inches (33.0 mm) per second
- ▶ 300 dpi print resolution



### Option 1

#### BMP51 Label Printer

Includes: Hard Case, AC Adapter and 1.5" Vinyl Cartridge

Free with purchase of 12 printer cartridges  
**A \$399.99 value!**



### Option 2

#### BMP51 Label Printer Kit

Includes: Hard Case, AC Adapter and 1.5" Vinyl Cartridge and Rechargeable Battery

Free with purchase of 15 printer cartridges  
**A \$419.99 value!**

\*Offer valid in U.S. and Canada; contact local Brady office for details. All free printers must ship to end user customers. Free printers will be shipped within five business days of online form submission. Brady reserves the right to change or cancel this offer at any time and to refuse any request. Label cartridges can be purchased directly through [BradyID.com/PrinterPromotion](http://BradyID.com/PrinterPromotion) or through your preferred channel. Twelve (12) BMP41 or BMP51 label cartridges must be purchased for each free BMP41 or BMP51 standalone printer. Fifteen (15) BMP41 or BMP51 label cartridges must be purchased for each free BMP41 or BMP51 Kit. All online submissions require proof of purchase for the correct label cartridge amount in order to receive your free printer. Label cartridges must be purchased, and online forms must be submitted within the promotion period of 12/1/23 and 2/29/24.

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- ▶ Purchase printer cartridges anywhere Brady products are sold. Redeem your free printer online at [BradyID.com/PrinterPromotion](http://BradyID.com/PrinterPromotion)

